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Hong Kong Disneyland Resort announces new surprises in 2023 from 100 Years of Wonder to the world's first World of Frozen

*Enjoy various immersive and magical experiences times one hundred
New events and activities on the way throughout 2023*



HONG KONG, September 12, 2022 – To commemorate 17th anniversary celebration at Hong Kong Disneyland Resort, a new line-up of exciting events is announced today for the year 2023! The new year is bound to be a magical and memorable time of non-stop festivities for the 100 Years of Wonder, celebrating 100 years since The Walt Disney Company was founded in 1923. Get ready for all the magic to come, the long-awaited *Frozen*-themed land, World of Frozen, to be opened in the second half of 2023 and a brand-new Walt Disney and Mickey Mouse statue which culminates the centennial celebrations and looks forward to future possibilities.

Michael Moriarty, managing director of Hong Kong Disneyland Resort, said: “2023 will bring to guests magic and surprises like never before as we celebrate having grown and evolved across 17 fantastic years so far. Join in as we celebrate 100 Years of Wonder with Mickey and Friends and our cast members in a year of many firsts, with the World of Frozen opening in the second half of 2023, a brand-new Duffy and Friends-themed experience, and our very own Walt Disney and Mickey Mouse statue on the way! The excitement will be set to one hundred in 2023!”



100 Years of Wonder celebration

The year 2023 marks the 100th anniversary celebration of The Walt Disney Company, which was founded in 1923. This memorable

milestone will include spectacular events from Lunar New Year to Halloween, with appearances from fan-favorite characters like Mickey Mouse, Minnie Mouse, Donald Duck, Daisy Duck, Goofy, Pluto, Chip 'n' Dale in all-new 100th anniversary outfits. Oswald the Lucky Rabbit, one of Walt Disney's original cartoon creations, will be making his debut in the park at long last too!

A rich lineup of 100th anniversary merchandise will be available in store for fans to take home and the excitement continues with the unveiling of Hong Kong Disneyland's long-awaited Walt Disney and Mickey Mouse statue!

Only in Hong Kong: the first-ever World of Frozen

As announced at D23 Expo in California, World of Frozen – the first highly immersive *Frozen*-themed land inspired by the Walt Disney Animation Studios hit films – is coming to Hong Kong Disneyland, where guests will be able to visit the kingdom of Arendelle and be fully immersed in all its sights, sounds, cuisines, and traditions, as seen in the all-time favorite movies.



World of Frozen will be home to two exciting attractions: the first *Frozen*-themed coaster, Wandering Oaken's Sliding Sleighs, where guests will embark on a scenic ride designed and built by Wandering Oaken and powered by his buddies Olaf and Sven, as they work together to pull the sleds to the top of the lift hill; and Frozen Ever After, the attraction where guests are invited to go on a whimsical journey to visit Elsa's Ice Palace on the special occasion of "Summer Snow Day" and meet all their beloved friends from *Frozen*.

Immersive experiences with Disney Characters in 2023

In addition to the long-awaited World of Frozen, more of everyone's favourite Disney stories will come to life with the launch of 100 Years of Wonder in an immersive way guests can only experience at Hong Kong Disneyland.

Beloved Characters from various Disney stories will appear in a series of events during the centenary celebrations. A brand-new immersive Duffy and Friends-themed experience will magically transport guests into the world of Duffy and all his friends at Plaza Grounds in the coming spring. In May, Marvel fans will be surprised by a series of Heroic Encounters. More Disney and Pixar friends also await guests with a series of summer surprises. For fans looking for some spooky excitement, the only thing to do is join in on the wicked fun with a terribly delightful line-up of Disney Villains during Disney Halloween Time.

Get ready for more magical surprises as Hong Kong Disneyland brings more Disney franchises to life in 2023 and make the resort the best gathering place ever for Disney fans!

2023 activities at a glance

Get ready for wave after wave of immersive activities and seasonal events for fans in 2023!

100 Years of Wonder celebration

January to October

At spectacular events from Lunar New Year to Halloween, Mickey and Friends, dressed in their Disney 100-themed costumes, will be meeting guests. Oswald will also appear at the park to surprise guests. A rich lineup of Disney 100-themed merchandise will be available.

The exclusive Walt Disney and Mickey Mouse statue will be unveiled at Hong Kong Disneyland during the celebration.

Celebrate the Year of the Rabbit with StellaLou!

January to February



Fans of Duffy and Friends, celebrate with StellaLou as Hong Kong Disneyland kicks off Year of the Rabbit. Greet LinaBell in her first festive Lunar New Year outfit at Hong Kong Disneyland! Say "Happy Year of Rabbit" to Mickey and Friends, and enjoy all the seasonal blessings in the hotels, shops and restaurants for a magical Lunar New Year!

Brand-new Duffy and Friends play, shop and dine experiences in Spring

March to June



Duffy and Friends-themed immersive entertainment will be launched at Plaza Grounds in spring with even more themed play, shop, and dine experiences on Main Street, U.S.A. that will create refreshing memories for guests with the beloved Duffy and Friends.

Calling all Heroes: Avengers and Future Heroes Assemble

May to June



Marvel fans will be recruited as the "next generation of heroes" and invited to a series of Heroic Encounters. The Avengers will take the Tomorrowland stage with an epic arrival. Fans can gear up with a series of Marvel-themed merchandise assortments and fuel up with hero-friendly dining options.

Time to splash in Summer

June to August



As the summer sun shines down on Hong Kong Disneyland, splash into the coolest party ever with the beloved Disney and Pixar friends. A series of summer surprises await guests, including the much-loved "Pixar Water Play Street Party!" and a summer edition of the "Follow Your Dreams" live outdoor party.

Get wicked in Disney Halloween Time

September to October



Guests will be invited to the most wicked and spookiest Halloween celebration only at Hong Kong Disneyland. Disney Villains will transform the park with different evil delights, awaiting everyone to unleash their wicked side. The delightfully evil and much-loved musical stage show, “Let’s Get Wicked,” is a not-to-be-missed item during the Halloween extravaganza!

Dive into the season of love with “A Disney Christmas”

November to December



Time to share love in “A Disney Christmas” with Disney friends, magical snowfalls, and festive experiences at the resort from November to December.

Launch of the world-first World of Frozen

Second half of 2023

World of Frozen, the immersive *Frozen*-themed land will transport guests into the kingdom of Arendelle. Come explore all the iconic landmarks from the hit Disney Animation movies!

The upcoming celebration at Hong Kong Disneyland Resort is bound to be one the biggest ever, as the 100 Years of Wonder at Disney will give guests one hundred times more excitement! Let’s make 2023 the most magical year ever!

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Hong Kong Disneyland asks for guests’ kind understanding and compliance with the following requirements when visiting the park. Guests must:

1. use the “LeaveHomeSafe” app, fulfill the “Vaccine Pass” vaccination requirement and are not holding the “Red Code” or “Amber Code” as required by law upon entering designated premises including the Park and restaurants for dine-in. For details, please refer to the latest visit arrangements at <https://www.hongkongdisneyland.com/guest-services/health-and-safety/>;
2. purchase their tickets in advance and make park visit reservation up to 90 days in advance of their visit, via the Hong Kong Disneyland reservation website;
3. confirm that they do not have a fever or any respiratory symptoms.
4. go through temperature screening before entering the Park; and
5. wear a face mask during their visit, except when consuming food or drink at catering premises.

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and nationalities. Filled with your favorite Disney stories and characters, Hong Kong Disneyland offers guests the opportunity to explore seven diverse lands that are home to award-winning, unique attractions and entertainment. Complete your adventure with stays at the resort’s luxurious Disney hotels. The magic doesn’t end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Use the GPS-enabled map to find your way around the park or make reservations for park restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit

even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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